

JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY - MOLO
Iloilo City

Perceived Job Opportunities of Bachelor of Science in
Cruise Ship Management Freshmen Students

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Abstract

This study aimed to determine the BSCSM freshmen students' perception of the job opportunities offered to BSCSM graduates. Respondents were grouped according to Gender: Male, Female; High School of Origin: Public, Private; Socio-Economic Status: Poor, Average, High; and Place of Residence: Urban, Rural. The 108 participants of this investigation were determined through proportional random sampling method. Frequency count, rank, and percentage were used to analyze the data gathered. Results showed that the top job opportunities perceived by the respondents were (1) Bartender, (2) Chef/ Cook, (3) Waiter/ waitress, (4) Hotel Staff/ Manager, (5) Cabin Steward/ Stewardess, (6) Steward/ Stewardess, (7) Entertainer, (8) Tour Guide, (9) Receptionist, and (10) Teacher.